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## The case for "Big Data" in one slide

- "Big" data arises in many forms:
  - Medical data: genetic sequences, time series
  - Activity data: GPS location, social network activity
  - Business data: customer behavior tracking at fine detail
  - Physical Measurements: from science (physics, astronomy)
- Common themes:
  - Data is large, and growing
  - There are important patterns and trends in the data
  - We want to (efficiently) find patterns and make predictions
- "Big data" is about more than simply the volume of the data
  - But large datasets present a particular challenge for us!



### **Computational scalability**

- The first (prevailing) approach: scale up the computation
- Many great technical ideas:
  - Use many cheap commodity devices
  - Accept and tolerate failure
  - Move code to data, not vice-versa
  - MapReduce: BSP for programmers
  - Break problem into many small pieces
  - Add layers of abstraction to build massive DBMSs and warehouses
  - Decide which constraints to drop: noSQL, BASE systems
- Scaling up comes with its disadvantages:
  - Expensive (hardware, equipment, energy), still not always fast
- This talk is not about this approach!



### **Downsizing data**

A second approach to computational scalability: scale down the data!

- A compact representation of a large data set
- Capable of being analyzed on a single machine
- What we finally want is small: human readable analysis / decisions
- Necessarily gives up some accuracy: approximate answers
- Often randomized (small constant probability of error)
- Much relevant work: samples, histograms, wavelet transforms
- Complementary to the first approach: not a case of either-or
- Some drawbacks:
  - Not a general purpose approach: need to fit the problem
  - Some computations don't allow any useful summary



### **Outline for the talk**

Part 1: Few examples of compact summaries (no proofs)

- Sketches: Bloom filter, Count-Min, AMS
- Sampling: count distinct, distinct sampling
- Summaries for more complex objects: graphs and matrices
- Part 2: Some recent work on summaries for ML tasks
  - Distributed construction of Bayesian models
  - Approximate constrained regression via sketching

### **Summary Construction**

• A 'summary' is a small data structure, constructed incrementally

- Usually giving approximate, randomized answers to queries
- Key methods for summaries:
  - Create an empty summary
  - Update with one new tuple: streaming processing
  - Merge summaries together: distributed processing (eg MapR)
  - Query: may tolerate some approximation (parameterized by  $\varepsilon$ )
- Several important cost metrics (as function of ε, n):
  - Size of summary, time cost of each operation

## **Bloom Filters**

Bloom filters [Bloom 1970] compactly encode set membership

- E.g. store a list of many long URLs compactly
- k hash functions map items to m-bit vector k times
- Update: Set all k entries to 1 to indicate item is present
- Query: Can lookup items, store set of size n in O(n) bits
  - Analysis: choose k and size m to obtain small false positive prob



- Duplicate insertions do not change Bloom filters
- Can be merge by OR-ing vectors (of same size)

### **Bloom Filters Applications**

- Bloom Filters widely used in "big data" applications
  - Many problems require storing a large set of items
- Can generalize to allow deletions
  - Swap bits for counters: increment on insert, decrement on delete
  - If representing sets, small counters suffice: 4 bits per counter
  - If representing multisets, obtain (counting) sketches
- Bloom Filters are an active research area
  - Several papers on topic in every networking conference...



### **Count-Min Sketch**

- Count Min sketch [C, Muthukrishnan 04] encodes item counts
  - Allows estimation of frequencies (e.g. for selectivity estimation)
  - Some similarities in appearance to Bloom filters
- Model input data as a vector x of dimension U
  - Create a small summary as an array of  $\mathbf{w} \times \mathbf{d}$  in size
  - Use d hash function to map vector entries to [1..w]



### **Count-Min Sketch Structure**



- Update: each entry in vector x is mapped to one bucket per row.
- Merge two sketches by entry-wise summation
- Query: estimate x[j] by taking min<sub>k</sub> CM[k,h<sub>k</sub>(j)]
  - Guarantees error less than  $\varepsilon \|x\|_1$  in size  $O(1/\varepsilon)$
  - Probability of more error reduced by adding more rows

### **Generalization: Sketch Structures**

Sketch is a class of summary that is a linear transform of input

- Sketch(x) = Sx for some matrix S
- Hence, Sketch( $\alpha x + \beta y$ ) =  $\alpha$  Sketch(x) +  $\beta$  Sketch(y)
- Trivial to update and merge
- Often describe S in terms of hash functions
  - S must have compact description to be worthwhile
  - If hash functions are simple, sketch is fast
- Analysis relies on properties of the hash functions
  - Seek "limited independence" to limit space usage
  - Proofs usually study the expectation and variance of the estimates

## **Sketching for Euclidean norm**

- AMS sketch presented in [Alon Matias Szegedy 96]
  - Allows estimation of  $F_2$  (second frequency moment) aka  $||x||_2^2$
  - Leads to estimation of (self) join sizes, inner products
  - Used at the heart of many streaming and non-streaming applications achieves dimensionality reduction ('Johnson-Lindenstrauss lemma')
- Here, describe the related CountSketch by generalizing CM sketch
  - − Use extra hash functions  $g_1...g_d \{1...U\} \rightarrow \{+1,-1\}$
  - Now, given update (j,+c), set  $CM[k,h_k(j)] += c^*g_k(j)$
- Estimate squared Euclidean norm  $(F_2) = \text{median}_k \sum_i CM[k,i]^2$ 
  - Intuition: gk hash values cause 'cross-terms' to cancel out, on average

•c\*a₁(i)

**+**c\*g<sub>3</sub>(j

+c\*g<sub>2</sub>()

**⊭**c<sup>\*</sup>g<sub>4</sub>(j)

h₁(J

 $h_d(j)$ 

j,+C

- The analysis formalizes this intuition
- median reduces chance of large error

# **L**<sub>0</sub> Sampling

- $L_0$  sampling: sample item i with prob  $(1\pm\epsilon) f_i^0/F_0$  (# distinct items)
  - i.e., sample (near) uniformly from items with non-zero frequency
  - Challenging when frequencies can increase and decrease
- General approach: [Frahling, Indyk, Sohler 05, C., Muthu, Rozenbaum 05]
  - Sub-sample all items (present or not) with probability p
  - Generate a sub-sampled vector of frequencies f<sub>p</sub>
  - Feed f<sub>p</sub> to a *k-sparse recovery* data structure (sketch summary)
    - Allows reconstruction of  $f_p$  if  $F_0 < k$ , uses space O(k)
  - If  $f_p$  is k-sparse, sample from reconstructed vector
  - Repeat in parallel for exponentially shrinking values of p

### **Sampling Process**



Exponential set of probabilities, p=1, ½, ¼, 1/8, 1/16... 1/U

- Want there to be a level where k-sparse recovery will succeed
  - Sub-sketch that can decode a vector if it has few non-zeros
- At level p, expected number of items selected S is  $pF_0$
- Pick level p so that  $k/3 < pF_0 \le 2k/3$

Analysis: this is very likely to succeed and sample correctly

### **Graph Sketching**

- Given L<sub>0</sub> sampler, use to sketch (undirected) graph properties
- Connectivity: find the connected components of the graph
- Basic alg: repeatedly contract edges between components
  - Implement: Use L<sub>0</sub> sampling to get edges from vector of adjacencies
  - One sketch for the adjacency list for each node
- Problem: as components grow, sampling edges from components most likely to produce internal links



### **Graph Sketching**

- Idea: use clever encoding of edges [Ahn, Guha, McGregor 12]
- Encode edge (i,j) as ((i,j),+1) for node i<j, as ((i,j),-1) for node j>i
- When node i and node j get merged, sum their L<sub>0</sub> sketches
  - Contribution of edge (i,j) exactly cancels out



- Only non-internal edges remain in the L<sub>0</sub> sketches
- Use independent sketches for each iteration of the algorithm
  - Only need O(log n) rounds with high probability
- Result: O(poly-log n) space per node for connected components

### **Matrix Sketching**

Given matrices A, B, want to approximate matrix product AB

- Measure the normed error of approximation C: ||AB C||
- Main results for the Frobenius (entrywise) norm ||·||<sub>F</sub>
  - $\|\mathbf{C}\|_{\mathsf{F}} = (\sum_{i,j} \mathbf{C}_{i,j}^{2})^{\frac{1}{2}}$
  - Results rely on sketches, so this entrywise norm is most natural



### **Direct Application of Sketches**

- Build AMS sketch of each row of A (A<sub>i</sub>), each column of B (B<sup>j</sup>)
- Estimate C<sub>i,i</sub> by estimating inner product of A<sub>i</sub> with B<sup>j</sup>
  - Absolute error in estimate is  $\varepsilon \|A_i\|_2 \|B^j\|_2$  (whp)
  - Sum over all entries in matrix, Frobenius error is  $\varepsilon \|A\|_{F} \|B\|_{F}$
- Outline formalized & improved by Clarkson & Woodruff [09,13]
  - Improve running time to linear in number of non-zeros in A,B

### **More Linear Algebra**

- Matrix multiplication improvement: use more powerful hash fns
  - Obtain a single accurate estimate with high probability
- Linear regression given matrix A and vector b: find x ∈ R<sup>d</sup> to (approximately) solve min<sub>x</sub> ||Ax − b||
  - Approach: solve the minimization in "sketch space"
  - From a summary of size  $O(d^2/\epsilon)$  [independent of rows of A]
- Frequent directions: approximate matrix-vector product [Ghashami, Liberty, Phillips, Woodruff 15]
  - Use the SVD to (incrementally) summarize matrices
- The relevant sketches can be built quickly: proportional to the number of nonzeros in the matrices (input sparsity)
  - Survey: Sketching as a tool for linear algebra [Woodruff 14]

### **Lower Bounds**

While there are many examples of things we can summarize...

- What about things we can't do?
- What's the best we could achieve for things we can do?
- Lower bounds for summaries from communication complexity
  - Treat the summary as a **message** that can be sent between players
- Basic principle: summaries must be proportional to the size of the information they carry
  - A summary encoding N bits of data must be at least N bits in size!



# Part 2: Applications in Machine Learning

### **1. Distributed Streaming Machine Learning**



- Data continuously generated across distributed sites
- Maintain a model of data that enables predictions
- Communication-efficient algorithms are needed!

### **Continuous Distributed Model**



- Site-site communication only changes things by factor 2
- **Goal:** Coordinator *continuously tracks* (global) function of streams
  - Achieve communication  $poly(k, 1/\epsilon, log n)$
  - Also bound space used by each site, time to process each update

### Challenges

- Monitoring is Continuous...
  - Real-time tracking, rather than one-shot query/response
- ...Distributed...
  - Each remote site only observes part of the global stream(s)
  - Communication constraints: must minimize monitoring burden
- ...Streaming...
  - Each site sees a high-speed local data stream and can be resource (CPU/memory) constrained

#### ...Holistic...

- Challenge is to monitor the complete global data distribution
- Simple aggregates (e.g., aggregate traffic) are easier

# **Graphical Model: Bayesian Network**

- Succinct representation of a joint distribution of random variables
- Represented as a Directed Acyclic Graph
  - Node = a random variable
  - Directed edge = conditional dependency
- Node independent of its nondescendants given its parents
   e.g. (WetGrass IL Cloudy) | (Sprinkler, Rain)
- Widely-used model in Machine Learning for Fault diagnosis, Cybersecurity



Weather Bayesian Network

https://www.cs.ubc.ca/~murphyk/Bayes/bnintro.html

## **Conditional Probability Distribution (CPD)**

Parameters of the Bayesian network can be viewed as a set of tables, one table per variable



### **Goal: Learn Bayesian Network Parameters**



## **Distributed Bayesian Network Learning**



Parameters changing with new stream instance

### **Naïve Solution: Exact Counting (Exact MLE)**

- Each arriving event at a site sends a message to a coordinator
  - Updates counters corresponding to all the value combinations from the event
- Total communication is proportional to the number of events
   Can we reduce this?
- Observation: we can tolerate some error in counts
  - Small changes in large enough counts won't affect probabilities
  - Some error already from variation in what order events happen
- Replace exact counters with approximate counters
  - A foundational distributed question: how to count approximately?

### **Distributed Approximate Counting**

[Huang, Yi, Zhang PODS'12]

- We have k sites, each site runs the same algorithm:
  - For each increment of a site's counter:
    - Report the new count n'<sub>i</sub> with probability p
  - Estimate  $n_i$  as  $n'_i 1 + 1/p$  if  $n'_i > 0$ , else estimate as 0
- Estimator is unbiased, and has variance less than 1/p<sup>2</sup>
- Global count n estimated by sum of the estimates n<sub>i</sub>
- How to set p to give an overall guarantee of accuracy?
  - Ideally, set p to  $\sqrt{k \log 1/\delta} = 1 \delta \sin \theta$
  - Work with a coarse approximation of n up to a factor of 2
- Start with p=1 but decrease it when needed
  - Coordinator broadcasts to halve p when estimate of n doubles
  - Communication cost is proportional to  $O(k \log(n) + \sqrt{k}/\epsilon)$



### **Challenge in Using Approximate Counters**

How to set the approximation parameters for learning Bayes nets?

1. **Requirement:** maintain an accurate model

(i.e. give accurate estimates of probabilities)

$$e^{-\epsilon} \leq \frac{\tilde{P}(\boldsymbol{x})}{\hat{P}(\boldsymbol{x})} \leq e^{\epsilon}$$

where:

 $\epsilon$  is the global error budget,

x is the given any instance vector,

 $\tilde{P}(\boldsymbol{x})$  is the joint probability using approximate algorithm,

 $\hat{P}(\boldsymbol{x})$  is the joint probability using exact counting (MLE)

2. Objective: minimize the communication cost of model maintenance We have freedom to find different schemes to meet these requirements

### $\epsilon$ –Approximation to the MLE

#### Expressing joint probability in terms of the counters:

$$\widehat{P}(\boldsymbol{x}) = \prod_{i=1}^{n} \frac{C(X_i, par(X_i))}{C(par(X_i))} \qquad \widetilde{P}(\boldsymbol{x}) = \prod_{i=1}^{n} \frac{A(X_i, par(X_i))}{A(par(X_i))}$$

where:

- A is the approximate counter
- C is the exact counter
- $par(X_i)$  are the parents of variable  $X_i$
- Define local approximation factors as:
  - $\alpha_i$ : approximation error of counter  $A(X_i, par(X_i))$
  - $\beta_i$ : approximation error of parent counter  $A(par(X_i))$
- **Το achieve an** *ε*-approximation to the MLE we need:

 $e^{-\epsilon} \leq \prod_{i=1}^{n} ((1 \pm \alpha_i) \cdot (1 \pm \beta_i)) \leq e^{\epsilon}$ 

We proposed three algorithms [C, Tirthapura, Yu ICDE 2018]:

- Baseline algorithm: divide error budgets uniformly across all counters, α<sub>i</sub>, β<sub>i</sub> ∝ ε/n
- Uniform algorithm: analyze total error of estimate via variance, rather than separately, so  $\alpha_i$ ,  $\beta_i \propto \epsilon/\sqrt{n}$
- Non-uniform algorithm: calibrate error based on cardinality of attributes (J<sub>i</sub>) and parents (K<sub>i</sub>), by applying optimization problem

### **Algorithms Result Summary**

Algorithm	Approx. Factor of Counters	Communication Cost (messages)
Exact MLE	None (exact counting)	O(mn)
Baseline	$O(\epsilon/n)$	$O(n^2 \cdot \log m  /  \epsilon)$
Uniform	$O(\epsilon/\sqrt{n})$	$O\left(n^{1.5} \cdot \log m /\epsilon\right)$
Non-uniform	$O\left(\epsilon \cdot \frac{J_i^{1/3} K_i^{1/3}}{\alpha}\right), O\left(\epsilon \cdot \frac{K_i^{1/3}}{\beta}\right)$	at most Uniform

 $\epsilon$ : error budget, n: number of variables, m: total number of observations  $J_i$ : cardinality of variable  $X_i$ ,  $K_i$ : cardinality of  $X_i$ 's parents  $\alpha$  is a polynomial function of  $J_i$  and  $K_i$ ,  $\beta$  is a polynomial function of  $K_i$ 

### **Empirical Accuracy**



real world Bayesian networks Alarm (small), Hepar II (medium)

# **Communication Cost (training time)**



training time vs. number of sites (500K training instances, error budget: 0.1) time cost (communication bound) on AWS cluster

### Conclusions

- Communication-Efficient Algorithms to maintaining a provably good approximation for a Bayesian Network
- Non-Uniform approach is (marginally) the best, and adapts to the structure of the Bayesian network
- Experiments show reduced communication and similar prediction errors as the exact model
- Algorithms can be extended to perform classification and other ML tasks
- Open problems: extend to richer models, learning the graph

## **2. Sketching for Constrained Regression**

- Linear algebra computations are key to much machine learning
- We seek efficient scalable linear algebra approximate solutions making use of sketching algorithms (random projections)
  - We find efficient approximate algorithms for constrained regression
  - We show new approaches based on sketching which are fast and accurate



#### **Constrained Least Squares Regression**

- **Regression**: Input is  $A \in \mathbb{R}^{n \times d}$  and target vector  $b \in \mathbb{R}^{n}$ 
  - Least Squares formulation: find  $x = \operatorname{argmin} ||Ax b||_2$
  - Takes time  $O(nd^2)$  centralized to solve via normal equations
- Can be approximated via reducing dependency on n by compressing into columns of length roughly  $d/\epsilon^2$  (JLT)
  - Can be performed distributed with some restrictions
- Constrained regression imposes additional constraints:
  - x must lie within a (convex) set C
  - Good solution methods via convex optimization, with a time cost

### **Regression via Sketching**

- Sketch-and-solve paradigm: solve x' = argmin<sub>x ∈ C</sub> ||S(Ax-b)||<sup>2</sup>
  - Find the x that seems to solve the problem under sketch matrix S
  - Can prove that it finds  $||Ax' b||^2 ≤ (1+ε) ||Ax_{OPT} b||^2$  i.e. a solution whose cost is near optimal
  - However, does not guarantee to approximate vector x<sub>OPT</sub> itself
- Iterative Hessian Sketch [Pilanci&Wainwright 16]: iterate to solve
  - $x^{t+1} = \operatorname{argmin}_{x \in C} \frac{1}{2} \| (S^{t+1}A)(x x^{t}) \|^{2} \langle A^{T}(b Ax^{t}), x x^{t} \rangle$
  - Use fresh sketches  $(S^1, S^2, S^3...)$  to move towards the solution
  - Faster than exact solution since (SA) is much smaller than A
  - Will find an x' that is close to x<sub>OPT</sub>

### **Instantiating IHS**

Iterative Hessian Sketch imposes some requirements on sketch

- Subgaussianity: E[SS<sup>T</sup>] is a scaled identity, and rows of the sketch do not stretch arbitrary vectors with high probability
- Spectral bound: E[S<sup>T</sup>(SS<sup>T</sup>)<sup>-1</sup>S] is bounded by a scaled identity
- Several sketches are known to meet these conditions:
  - (Dense) Gaussian sketches: entries are IID Gaussian
  - Subsampled Randomized Hadamard Transform (SRHT): composition of a sampling and sign-flipping with the Hadamard transform
- We show that CountSketch also works [Cormode, Dickens 19]
  - Not every step of IHS will preserve all directions, but with sufficient iterations, we converge
  - CountSketch is fast(er) when the input is sparse

### **Experimental Study**

- We evaluate LASSO regression with regularization parameter λ:
  x<sub>OPT</sub> = argmin<sub>x in R<sup>d</sup></sub> ½ ||Ax-b||<sub>2</sub><sup>2</sup> + λ||x||<sub>1</sub>
- We evaluate on synthetic and real data:
  - YearPredictionsMSD: 515K x 91, fully dense
  - Slice: 53K x 387, 0.36 dense
  - w8a: 50K x 301, 0.042 dense
- Main parameter is how big to make the sketches?
  - We consider multiples of the input dimension, d: 4d to 10d

### **IHS with iterations for LASSO**



- All sketch methods converge to a common error level after sufficiently many iterations on synthetic data
- Number of iterations is only part of the story: not all iterations are equal(ly fast)

### **IHS accuracy versus time for LASSO**



- CountSketch approach shows rapid convergence to approximate solution
- Larger sketch achieves better error in same time
- CountSketch performs well across different datasets with differing sparsity levels

#### **Current Directions in Data Summarization**

- Sparse representations of high dimensional objects
  - Compressed sensing, sparse fast fourier transform
- General purpose numerical linear algebra for (large) matrices
  - k-rank approximation, regression, PCA, SVD, eigenvalues
- Summaries to verify full calculation: a 'checksum for computation'
- Geometric (big) data: coresets, clustering, machine learning
- Use of summaries in large-scale, distributed computation
  - Build them in MapReduce, Continuous Distributed models
- Summaries with privacy to compactly gather accurate data: extra randomization is used to hide personal information

### **Final Summary**

- There are two approaches in response to growing data sizes
  - Scale the computation up; scale the data down
- Summarization can be a useful tool in machine learning
  - Allows approximate solutions over distributed data
- Many open problems in this broad area
  - Machine learning/linear algebra a rich source of problems



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